

LEADERSHIP TRI-CITIES - CLASS XV

CALL TO ARTISTS: COMMISSION FOR MURAL ART

Deadline for proposals is **March 1, 2010**

SPONSORING ORGANIZATIONS

LEADERSHIP TRI-CITIES

Leadership Tri-Cities(LTC) is a nonprofit, educational program that believes the quality of our leaders will determine the future of our community. One class is chosen each year, with its members intentionally selected to form a diverse group of individuals with a broad spectrum of interests and backgrounds. The curriculum includes in-depth sessions on Agriculture, Education, Economic Development, Human Needs and Services, Medical and Health Services, Local and State Government, Law Enforcement and the Justice System, Media and the Arts, and the Hanford Site. In addition, class members select and complete a service project on behalf of a local nonprofit agency. LTC graduates form a cadre of skilled leaders who are catalysts for positive change in the Tri-Cities. For more details, visit www.leadershiptc.org.

YMCA OF GREATER TRI-CITIES

The YMCA of the Greater Tri-Cities is committed to building strong kids, strong families, and strong communities for over 50 years. Programs welcome people of all ages, backgrounds, abilities, and social and economic circumstances. From day camps, child care, youth sports, after-school programs and activities for the whole family, the YMCA is committed to helping:

- **Children and youth** deepen positive values, their commitment to service and their motivation to learn.
- **Families** build stronger bonds, spend time together and become more engaged with their communities.
- **Individuals** strengthen their spiritual, mental and physical well-being.

For more details, visit www.ymcatricities.org.

COMMISSION OVERVIEW

LTC seeks to commission a Master Artist to provide design and painting oversight for a community mural to be painted on the inside wall (approx. 10' x 70') of the City of Pasco's Martin Luther King Jr. Community Center, located at 205 South Wehe Avenue, Pasco, Washington, 99301.

The mural will serve as an indoor focal point for the facility, which is immediately adjacent to Virgie Robinson Elementary School. The Martin Luther King Jr. Community Center houses programs of the YMCA, which provides after-school programs for neighborhood children, including homework assistance, tutoring, a computer lab, and athletic/fitness programs. Additionally, the facility houses recreational programs of the City of Pasco and its meeting space is used by numerous community organizations

An artist commission for proposals up to \$10,000 (which includes supplies and all labor costs) will be awarded to a Master Artist for the following commissioned outcomes:

- An innovative mural design for the project which best meets the design criteria detailed below;
- Involvement of four or more Assistant Artists, compensated by the Master Artist under the commissioned award. Under the direction of the Master Artist, these Assistant Artists will supervise a team of “volunteer mural painters”, to include members of LTC Class and area youth artists; and
- Work cooperatively with LTC under the following Project Timeline:
 - Design submission deadline: March 1, 2010 (Award selection by 3/15/10.)
 - Commencement of Mural painting: April 1 – May 31, 2010
 - Completion of Mural: June 1, 2010
 - Mural Unveiling Event: June 2010 (Date to be coordinated with Master Artist)
- Due to the project timeline and future general maintenance and repair, it is desired that the mural be painted on panels that can be mounted on the wall, prior to unveiling.

MURAL DESIGN CRITERIA

The mural design should be one-of-a kind, site-specific piece. It should have a dynamic visual impact from up-close as well as from a distance, as it will be located within a location with substantial youth and visitor traffic.

The Master Artist’s concept should reflect one or more of the following themes related to LTC Class XV’s values, which include the following:

- A commitment to **family**, and in providing safe and welcoming programs in our community for families;
- The importance of **spirituality and faith** in community and family unity;
- The Tri-Cities’ rich **multi-cultural diversity** as a regional asset; and
- Incorporation of the values of the YMCA of Greater Tri-Cities.

The mural design must cover a designated inside wall of the Martin Luther King Jr. Center, which encompasses approximately 10 feet (height) by 70 feet (length).

Paint provided by the Master Artist under this commission must be lasting and durable, and appropriate for mural longevity. It should be sealed to prevent damage from graffiti.

Master Artists must submit a design concept, as outlined in the Entry Guidelines which follow.

SELECTION PROCESS

A Selection Committee appointed by LTC will review all submittals and will select the Master Artist. Finalists will be asked to present their artistic proposals to the full LTC Class XV for review and approval. The decision of the selection committee is final.

Additional selection criteria:

- Artistic quality as presented in the design and the visual documentation of past work;
- Good planning and communication skills and a desire to work cooperatively;
- Proven ability to complete the work on time and on budget; and
- Responsiveness of the application to the specifications of the Call for Artists.

Note: **Interested artists are encouraged to attend a CALL FOR ARTISTS RFP SESSION** to be hosted by the Selection Committee. At this event, artists will have an opportunity to see the proposed mural space, learn more about the project and the values to be incorporated in the mural theme. Additionally, artists will have an opportunity to engage YMCA youth in their vision for the mural inside their facility, to further inspire artistic creation.

SPECIAL CALL FOR ARTISTS RFP SESSION

4 – 6 p.m., Wednesday, February 10, 2010

YMCA of Greater Pasco/Martin Luther King Jr. Community Center
205 South Wehe Avenue
Pasco, Washington, 99301

RSVP to: Cathy Brady, cathy@americanrockproducts.com

ENTRY GUIDELINES

This commission is open to all artists, artist teams, or organizations qualified in producing public art. LTC promotes equal opportunity, and shall not discriminate against any person based on race, color, religion, creed, sex, sexual orientation, age, nationality or disability.

Digital art submissions (on CD) should include:

- Cover letter describing your mural concept;
- Concept drawing;
- Examples of 3 to 5 previous works of art;
- Proposed mural title, descriptive information, and media to be utilized in production;
- Proposed implementation plan, as well as the responsible parties for the accomplishment of each task, and how youth artists and LTC members will be included in the project;
- Resumes of Master Artist and Assistant Artists (if identified);
- A minimum of three references from other public art or art projects; and
- Self-addressed and postage-paid envelope for return of materials. (Note: Submissions not accompanied by a postage-paid envelope will not be returned.)

ARTIST RECOGNITION

The artist(s) selected will be recognized in marketing materials and news releases for the project. LTC and the YMCA will hold a celebration and mural unveiling in June of 2010 when the artists will join in presentation of the mural to the community.

DEADLINE:

All submissions must be received by LTC no later than **5:00 p.m. on Monday, March 1, 2010.**

SUBMISSIONS SHOULD BE SENT TO:

Cathy Brady
Leadership Tri-Cities Class XV
c/o American Rock Products
2090 Robertson Drive
Richland WA 99354

For questions, call: Cathy Brady (509) 375-1021; email: cathy@americanrockproducts.com
Sharon Holden (509) 372-7207; email: sbholden@tricity.wsu.edu
Kyle Cox (509) 737-6357; email: kcox@mcl-lib.org